



CUMBRIA POLICE AUTHORITY

COMMUNITIES, EQUALITY AND DIVERSITY COMMITTEE

Minutes of a Meeting of the Community, Equality and Diversity Committee held on Wednesday 14 May 2010, Members Room, Police Headquarters, Carleton Hall, Penrith, commencing at 14:00pm.

PRESENT

Mrs Joke Maes (Chair)

Mr John Mallinson

Mr Ray Cole

Also Present:

Community Engagement Officer (Mrs J Thornborrow)

PART I – ITEMS CONSIDERED IN THE PRESENCE OF THE PRESS AND PUBLIC.

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Ms B Furneaux, Mr P Everingham, Mrs L Shaw, Mr S Edwards, and Mr J Wooley

2. URGENT BUSINESS AND EXCLUSION OF THE PRESS AND PUBLIC

There were no items on the Agenda for which the press and public were to be excluded.

3. DISCLOSURE OF PERSONAL INTERESTS

There were no disclosures of any personal interest relating to any item on the Agenda.



4. MARKETING PROPOSAL CUMBRIA NEWSPAPERS

This meeting took place following on from the recent task and finish group attended by Joke Maes, and Patrick Everingham, to discuss opportunities for promotion and marketing of Cumbria Police Authority. Cumbria Police Authority had the opportunity to be the associate sponsor for the forthcoming community awards event in November 2010, a discussion followed, Lynda Shaw who could not attend the meeting, raised concerns about the project these were shared with members.

The general consensus was that this would not be an appropriate use of the Police Authority engagement budget, and that an alternative should be sought. Joanne Thornborrow will look at best practice from other Police Authorities, and in the mean time, Authority Members will continue to support the Community Engagement Officer with engagement activities out in the community.

- RESOLVED,** that,
- (i) The Police Authority will not progress the CN Newspapers Project
 - (ii) Best practice to be considered from other Authorities

Meeting ended at 13.20 pm

Chair:

Date: